

# SPIRIT OF LADYSMITH BUSINESS AWARDS SPONSOR PACKAGES

## TITLE SPONSOR - \$2000

- Exclusivity: Only one title sponsor for event.
- Naming rights: Dominant brand/logo presence at registration and reception, on all Spirit of Ladysmith Business Awards advertising including website, social media, posters and print media advertising.
- Chamber membership upgrade: includes a free Chamber membership for one year, an upgrade to an enhanced membership listing, and a featured listing on the Chamber home page for a minimum of 6 months.
- Opportunity to address guests during reception.
- Opportunity to set up a signage at the event.
- 2 tickets to the event.
- Recognition in the business awards program and awards ceremony.
- Post-event recognition - thank you in the newspaper, newsletter, website etc.
- First right of refusal for the following year.
- Opportunity to present an award at the event

## Award Sponsor - \$500

- Brand/logo recognition in the awards program, awards ceremony and business awards advertising (secondary priority/emphasis to Title Sponsor).
- Recognition on the certificate and award that you sponsor.
- 1 ticket to the event.
- Post-event recognition - thank you in the newspaper, newsletter, website etc.
- Opportunity to present the award at the event.

## Other Sponsorship Opportunities

Reception Sponsor: Provides 1 drink per attendee: \$1000

Program Sponsor: The key sponsor for the event program: \$750

- Brand/logo recognition in the awards program, awards ceremony and business awards advertising (secondary priority/emphasis to Title Sponsor).
- 1 ticket to the event.
- Pre and Post-event recognition - thank you in the newspaper, newsletter, website etc.

Questions? Contact Roberta Bowman:  
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